First Impressions

for Allstate/Alliance Agents

A 7 X 24 automated quote response system

Description

"First Impressions" is just that. The first impression a prospect has of your responsiveness to their potential business. First Impressions is a 7 X 24 automated quote response system that shows your prospect you are responsive to their request for a quotation no matter what time of day that request is generated. The requested quote is sent out automatically within in minutes of its receipt and with e-mail notification being sent to the Agent and up to 9 other staff people with the contact information & quote numbers for follow-up. The first Agent to respond is in a better position to close the business. First Impressions is for Allstate Agents only and uses Alliance to quote premium costs. **All for the price of $ 49.95 per month!**

The Process

First Impressions is a service and software. The Agent has a mailbox on our server that accepts internet leads (service) and forwards those internet leads to a PC at your Agency (software). Your PC processes a quote, collects the premium costs and a quote is e-mailed to the e-mail that the requestor/prospect entered, **saved in Alliance** and a copy is e-mailed to up to 10 Agency staff member for follow-up(s).

Flexibility

You have the flexibility to make a good "first impression", by applying Allstate discounts to the specifics that you prospect has entered. Discounts like PPD, multi policy discounts, etc .

7 X 24 quoting

First Impressions will run 7 X 24 unless Alliance goes down. First Impressions has RoboAgent and Re-Quotes "Self-Attending" mode where First Impression s will log the Agent back into Alliance and process that quote very shortly after Alliance is brought back up. In addition, a text message will be generated to the Agent notifying that person of the interruption. Quotes will be stored on our servers for the Agent (service) until Alliance comes back. At that time those quotes will be sent to the First Impressions PC in your Agency for processing.

Additional origins of a real-time quote (saved in Alliance)

1. **Facebook (social networking)** - For a one-time charge of $ 50.00 we will insert the quote origination forms in your business Facebook, Linkedin & Twitter.
2. **Telemarketing Interface** - Our Virtual Terminal URL will allow a Telemarketers to generate a quote to the person that they are speaking to at the time. This is a No Additional charge item.
3. **Agency Web page** - The quote origination forms (html code) are a No Additional charge item for your Web developer to insert.

Interfaces Agency WEB Page

First Impressions includes a "form" for the Agency WEB page. When incorporated in the Agency WEB prospects are able to complete that form and that information is sent to First Impressions and quoted as information from a real time lead provider.

First one to the Client

First response to the prospect is in a better position to close the business. First Impressions handles that initially in addition to up to 10 e-mails of the quote detail are sent to the Agent and producers for follow-up.

ROBO-Agent
Automation of prospecting for New Business

http://www.roboagent.net
sales@roboagent.net
Telephone (708)671-0100 Extension #104

Real Time Lead Vendors interfaced

For Real Time Lead Vendors interfaced see http://www.roboagent.net/firstimpressions.html , we are adding to that list, call if you have a vendor not on that list.

What is your time worth?

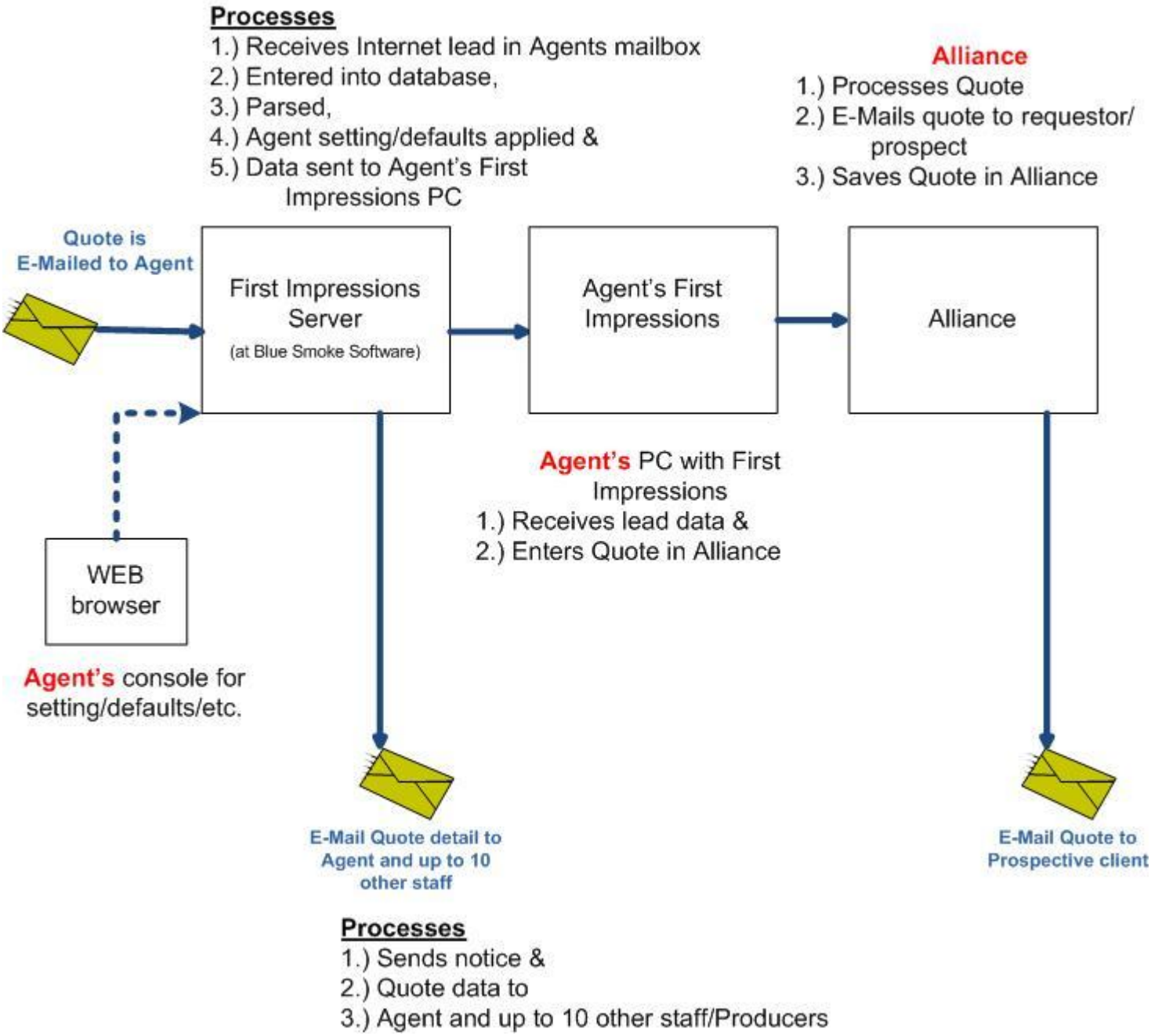
First Impressions is a virtual employee that works 7X24 for a monthly salary.

Set-it-and-forget-it

First Impressions is a 7X24 employee.

Requirements

- A PC that is operational 7 X 24
- A PC with access to Alliance
- .Net Framework 2.0
- First Impressions software



ROBO-Agent
Automation of prospecting for New Business

http://www.roboagent.net
sales@roboagent.net
Telephone (708)671-0100 Extension #104